



Modules in English for Master Students

Inhalt

Financial Toolbox & Strategies	2
Derivatives: Application & Valuation	3
Investor Relations.....	4

Name of Module	Financial Toolbox & Strategies	
Content	<ul style="list-style-type: none"> • Tasks and responsibilities of a financial manager • Recap how companies might raise funds • Particularities about equity vs. debt financing • Funding via factoring, leasing, mezzanine, crowds etc. • Funding in a foreign currency/market • Optimizing funding mix • Cost of capital for the respective funding instruments • Implications for the balance sheet of a company 	
Qualification Objective	To be well prepared for future management positions students are familiar with the whole set of classic and financial market orientated funding tools for a company. They are in the position to use the whole set of financial instruments as well as to understand and evaluate the pros and cons. In addition, they are able to analyze the financial situation of a company and suggest alternative funding strategies. They are familiar with the concepts of cost of capital and can assess the cost of capital for financial solutions in the national and international context. They know how to work on the implications of organizing funding in a foreign currency. Finally, students can assess the impact of funding decisions on the balance sheet and know how it might contribute so sustainable financing.	
Form of Teaching and Studying	On-site or online teaching (seminar-based tuition) and self-study	
Registration Conditions	Formal: none With regards to content: none Sufficient English skills are necessary!	
Applicability	Only for master program M.Sc. Controlling & Finance	
Duration	1 term	
On offer	Every term	
Full-Time Program	Workload	150 hours: 64 hours attendance, 86 hours self-study
	When	1st term
Part-Time Program	Workload	150 hours: 48 hours attendance 102 hours self-study
	When	1st term
Credit Points (ECTS)	5	
Examination	Written examination (120 minutes)	
Number of participants	No limit	
Literature	<u>Basic literature:</u> Berk, J./DeMarzo, P.: Corporate Finance, 5th ed. 2019. Brealey, R. E./Myers, St. C./Marcus, A. J.: Fundamentals of Corporate Finance, 9th ed. 2017. Fabozzi, . J.: Capital Markets: Institutions, Instruments and Risk Management, 5th ed. 2015. Hull, J. C.: Riskmanagement and Financial Institutions, 5th ed. 2018 Krugman, P./Obstfeld, M./Melitz, M.: International Economics – Theory and Policy, 11th ed. 2018. <u>Additional literature:</u> Given at the beginning of lectures	

Name of module	Derivatives: Application & Valuation	
Content	<ul style="list-style-type: none"> • <u>Deep dive into the world of financial and commodity derivatives</u> • <u>Options, futures, forwards & swaps for financial managers</u> • <u>Managing risks in financing with derivatives</u> • <u>Hedging of asset prices, interest rates, commodity prices and foreign exchange rates</u> • <u>Limits in using derivatives for hedging</u> • <u>Valuation tools for derivatives</u> 	
Qualification target	<p>Students are familiar with the derivatives applied in a number of <u>businesses like banking, insurance, international trade, asset management, international operating companies etc. They know how these derivatives work, which parameters have an impact on their value, their pros and cons and when to use which instrument best for financials and commodities. In addition, students have a sound knowledge of several valuation tools for derivatives. They are in the active position to identify optional rights in non-financial contracts and can explain the core of a contract and why it might have a particular value. In this way, they are well prepared to assess, evaluate and manage standard and special economic and contractual situations.</u></p>	
Form of Teaching and Studying	<u>On-site or online teaching (seminar-based tuition) and self-study</u>	
Registration Conditions	<u>Formal: none</u> <u>With regards to content: none</u> <u>Sufficient English skills are necessary!</u>	
Applicability	<u>Only for master program M.Sc. Controlling & Finance</u>	
Duration	<u>1 term</u>	
On offer	<u>Every term</u>	
Full-time program	Workload	150 hours: 64 hours presence, 86 hours self-study
	When	2nd term
Part-time program	Workload	150 hours: 48 hours attendance, 102 hours self-study
	When	2nd term
Credit Points (ECTS)	5	
Examination	Written examination (120 minutes)	
Number of participants	No limit	
Literature	<u>Basic literature:</u> Boyle, Pa./McDogall: Trading and Pricing Derivatives, 2nd ed. 2018 Hull, J. C.: Options, Futures and other Derivatives, 10th ed. 2018 Hull, J. C.: Riskmanagement and Financial Institutions, 5th ed. 2018 Schwager, J. D./Etzkorn, Mark, A Complete Guide to the Futures Market, 2nd ed. 2017 <u>Additional literature:</u> Given at the beginning of lectures	
Tutor	Prof Dr Carl Heinz Daube	

Name of module	Investor Relations	
Content	<ul style="list-style-type: none"> • Importance of Investors Relations for companies, particularly for listed companies • Utility and costs of Investors Relation • By law and voluntarily publicity • Successful capital market communication • Tradeoff between compliance and governance • Business ethics 	
Qualification target	Students work on topics concerning the importance of Investors Relations for a business, usually a public company, whose job it is to provide investors with an accurate account of company affairs. They have a deep knowledge of how Investors Relations help private and institutional investors to make investment decisions based on qualified information and are familiar with the importance of "decision usefulness" in terms of IFRS. Students know how to apply strategies to build up and maintain a strong relationship with investors. They are prepared to communicate internally and externally, i.e. especially with press, media, investors and other (potential) stakeholders of a company.	
Form of Teaching and Studying	On-site or online teaching (seminar-based tuition) and self-study	
Registration conditions	Formal: none With regards to content: none Sufficient English skills are necessary!	
Applicability	Only for master program M.Sc. Controlling & Finance	
Duration	1 term	
On offer	Every term	
Full-time program	Workload	150 hours: 64 hours attendance, 86 hours self-study
	When	3rd term
Part-time program	Workload	150 hours: 48 hours attendance, 102 hours self-study
	When	3rd term
Credit points (ECTS)	5	
Examination	Presentation	
Number of participants	No limit	
Literature	<u>Basic literature:</u> Besson, N.: Unternehmenskommunikation und PR konzipieren. 2021. Köhler, K.: Investor Relations in Deutschland. 2015 Laskin, A. V.: Handbook of Financial Communication. 2017 Moss, Chr.: The Corporate Newsroom. 2021 Ruisinger, D./Jorzik, O.: Public Relations. Leitfaden für modernes Kommunikationsmanagement, 3. Aufl. 2021. <u>Additional literature:</u> Given at the beginning of lectures	
Tutor	Prof Dr Jochen Basting	